



Product Marketing Manager RF semiconductors, Eindhoven-The Netherlands

Company description

Altum RF, founded in 2018, is a fabless RF semiconductor component supplier. We develop high performance RF and millimetre wave components for rapidly growing high frequency applications such as 5G millimetre wave telecommunications and satellite communications systems. Based on recent successes, we are now expanding our teams in Eindhoven-The Netherlands, Sydney-Australia and Dallas-United States. We are looking for motivated colleagues to join us who share our passion for defining and delivering leading-edge RF and microwave solutions to the market.

Job description

The Product Marketing Manager will be a key contributor to Altum RF's success. You will be part of the Sales and Marketing team that focuses on product strategy, product market introduction, and generation of sales.

Key position responsibilities:

- Build strategic alliances with key customers and develop business opportunities with them
- Understand and develop the value propositions for our products
- Develop business cases for new products, participate in product roadmap reviews, and portfolio management discussions
- New product launch and market introduction, working with the marketing communication manager
- Direct the on-line marketing strategy
- Support and train sales channels and direct sales staff
- Generate sales collateral material as needed

This position offers a unique opportunity to learn many aspects of the RF semiconductor industry. You will get the chance to work with our customers to develop exciting new solutions for applications such as 5G, and even 6G, telecom, the latest satellite systems, and other innovative applications.

Job qualifications

- A master's degree (in relevant area for example strategic marketing, business intelligence, ideally combined with technical background in electronics)
- Experience with on-line marketing and analytics (e.g. Google Analytics, salesforce.com)
- Understanding of B2B business environment
- Experience in or knowledge of the RF and microwave industry is a plus
- Hands on personality, good communications skills, willing and able to help and assist in adjacent disciplines
- Willing to travel (up to 25% of the time)
- Fluent in English. Knowledge of German preferred.

Job location

- Eindhoven-The Netherlands

The Eindhoven office is located on the campus of the Technical University Eindhoven, an exciting high-tech environment. The Altum RF office has a fully equipment RF lab, with measurement capabilities up to 40 GHz.

Offer

- Be part of a very exciting new company where communication lines are very short, and you will have direct influence on the strategy of the company
- Competitive salary + equity plan

Please send applications to hr@altumrf.com